MD ASIF MAHMUD
Digital marketer and SEO Specialist

CONTACT

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📍 Durgapur, Rajshahi, Bangladesh

EDUCATION

Higher Secondary Certificate (HSC)
Running (now I'm in Class 11)

Secondary School Certificate (SSC)
Durgapur Government Piot Model High School
2020 – 2025

Skills

- Technical SEO
- On-Page SEO
- Off-Page SEO
- Keyword Research
- Competitor Analysis
- Email Automation
- PPC Campaign
- cPanel / Wordpress
- Elementor + etc
- Ai prompt engineering
- Ai using
- Designing

LANGUAGE

English (Fluent)
Bangla (native)
Hindi (Fluent)

ABOUT ME

Hello! I'm MD Asif Mahmud, a Digital marketing specialist especially SEO Expert with years of experience in helping businesses grow their online presence and Experienced in running profitable ads campaign. I specialize in optimizing websites to boost rankings, drive organic traffic, and increase conversions.

CERTIFICATES

🎖 **PROFESSIONAL DIGITAL MARKETING**
Creative It Institute

🎖 **Yoast SEO for WordPress**
Yoast Academy

🎖 **Email Marketing**
10 Minute School

EXPERIENCE

Digital Marketing Intern   *Jan 2025 - June 2025*
De Castro Group| Quintana Roo, Mexico

I completed my internship at De Castro Group in June, where I worked on various aspects of SEO, including keyword research, on-page SEO, technical SEO and overall organic strategy. Alongside my core responsibilities, I had the opportunity to collaborate with the design team, social media team, and email marketing team. It was a rewarding experience that not only strengthened my SEO skills but also gave me valuable insights into cross-functional teamwork in a digital marketing environment.

SEO Specialist   *Jan 2025 - May 2025*
BI'Tulum| Mexico

At Bi'Tulum, I worked on full SEO strategies—on-page, OFF-page, technical, and everything in between. But what made it special was teaming up with design, lead gen, and social media teams. We shared ideas, tested stuff, and watched the numbers grow. It wasn't always perfect, but I learned fast, adapted, and made things work.

Full Site Digital Marketer   *2023 - runing*
Portal of pets | Bangladesh

I was responsible for the entire project of this website. I started from installing WordPress on cPanel, installed theme, did all technical setup with Robots.txt/xml site map etc. optimized all pages, after that I did some content SEO and indexed on google Search console after posting. Now doing regular onpage SEO and guest posting. Now the website is under development.